

The Sponsorship and Donations Working Group will collectively request and review these

- Fighting climate change
- Equal opportunity
- Wellbeing

Whilst as a minimum all charitable requests for donation or sponsorship must meet the criteria described at point 3.9 above to be considered for funds, any initiative or request that **also** meets one of these social value aims should be given primary consideration during assessment.

Any sponsorship award should consider if there is a realistic opportunity for Government Relations to involve a local MP or other political figure. When such an opportunity is identified, advice should be sought from the Group Director - UK Government Relations & External Affairs as appropriate.

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- for limited, low level, donations or sponsorship for causes that directly touch employees lives. Acceptable examples of this include matched giving up to a standard level pre-set by the BU or Sector/Direct Reporting Country for fundraising to a family member's wheelchair (see point 3.9, Employee wellbeing).

